

# Allu Active - kids trendy tees, tops, sweatpants and hoodies clothing

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The logo for Allu, featuring the word "ALLU" in a bold, black, sans-serif font. The letter "U" is stylized with a small dot above it, resembling a lowercase "u".

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The Allu brand was born from the realisation of not being able to find practical, high-quality clothing that was suitable for busy children and their fashion-forward, active parents. We didn't want to dress our kids in stereotypical children's wear made from fabrics that didn't last, so we set out to change landscape of kids clothing.

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